

Information Bulletin

November 18, 2011

Capital fundraising campaign launch raises over \$98,000

Community supports Whitemud Equine Centre gala and auction *Hoofbeats and Heartbeat*

Edmonton A live and silent auction on November 12 in support of WELCA, the Whitemud Equine Learning Centre Association, kicked off the non-profit organization's major capital fundraising campaign. The campaign will raise funds for redevelopment of the capital region's public equine centre facilities into a world-class centre for equine learning, therapy, recreation and research. WELCA has significant opportunities to deliver more programming, but is constrained by poor facilities. Existing facilities are old, stretched to capacity, and need upgrading.

Approximately 280 members of the community attended the gala, which raised \$98,454. The gala featured emcee and auctioneer Danny Hooper, with entertainment by Chloe Albert and Martin Kerr. The event was hosted at the Enjoy Centre in St. Albert, Honorary Chair Gail Greenough and Gala Co-Chair Sheila Edmonds were both very pleased by the community turnout and the funds raised.

For more information on the redevelopment, visit www.welca.ca.

Hoofbeats and Heartbeats Sponsors

Gold (\$2000)

KMG Events
IBI Group

Silver (\$1000)

Custom Equestrian
CW Carry Ltd.
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Tollwood Stables Inc
Kingsway Oral Surgery
Fran Olson
OML Construction
Singing Christmas Tree

Silver continued

NAIT
Clareview Guardian Drug Mart
Tudor Tack

Bronze (\$500)

The Plumbing Guys
Edmonton Area/Alberta Dressage Association
Melcor Developments Ltd.
MNP
First Nations (AB) TSAG
Horse Racing Alberta
Jump Alberta
Michael Wilde CA

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For a tour of the existing facilities, or to arrange interviews with Honorary Chair Gail Greenough, Gala Co-Chair Sheila Edmonds, or WELCA Board Chair Gord Blinston, contact: Sheila Graham 780-970-2454