

September 14, 2011

## **WELCA Partners with EIFF for Special Screening**

*Edmonton...* The Whitemud Equine Learning Centre Association (WELCA) is partnering with the Edmonton International Film Festival to present a special screening of the award-winning documentary, **“Wild Horse, Wild Ride.”** The screening will be held at the Garneau Theatre, 7pm Sunday, September 25, 2011.

**Wild Horse, Wild Ride** tells the story of the Extreme Mustang Makeover Challenge, an annual contest that dares 100 people to each tame a totally wild mustang in order to get it adopted into a better life beyond federal corrals. Hailed by *The Hollywood Reporter* as a “crowd-pleaser with a big heart,” the film traverses across the United States to tell stories of the profound the bonds that can develop between people and animals. From the rolling hills of New Hampshire to the Navajo Nation to the heart of Cowboy Country, the film captures a journey that is at times harrowing, humorous, heartwarming and heartbreaking as these wild spirits- both human and horse- embark on the ride of their lives. To learn more about the film, visit their website at <http://www.wildhorsewildride.com/>

WELCA has a limited number of tickets available for sale at their office. Contact 780-435-3597 or [info@welca.ca](mailto:info@welca.ca) to purchase.

Tickets are also available from EIFF at their website: <http://www.edmontonfilmfest.com/>